

FOOD PEOPLE

a taste for talent

HEAD OF INNOVATION

PLANT BASED FOOD REPORTING INTO THE GM BASED IN THE UAE

Food People have exclusively partnered with a business that is pioneering plant-based food products across the region. We are searching for a Head of Innovation to join the leadership team in the UAE and help take their products to the next level.

You will be responsible for driving the innovation culture across the organisation by leading the innovation function whilst developing highly innovative, disruptive, differentiating food and beverage products to achieve financial objectives. You must also deliver the effective execution of NPDs & EPDs within the agreed timelines ensuring they are compliant to local & international regulations.

KEY RESPONSIBILITIES

- Develop the innovation strategy
- Provide unique consumer and shoppers insights, turning them into innovative products and services
- Create a 5-year innovation road map
- Drive innovation goals & objectives for NPDs and EPDs
- Work closely across all functions to assure NPDs and EPDs execution
- Drive continuous improvement on innovative processes
- Lead & drive innovation alliances with leading food and beverages innovation hubs and manufactures
- Develop innovative packaging concepts in conjunction with marketing, quality, and supply chain teams
- Ensure an activity plan along with timelines, resources, and equipment required to execute the innovation deliverables
- Monitoring competitor launches across the world and benchmarks the products
- Stay abreast of global trends in all the categories including nutrition insights, new technology, equipment, competitor launches, patents and cost of formulations
- Attend local and international innovation conferences & exhibitions
- Coach & develop team members in their competencies & skills.

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KEY INGREDIENTS

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Please note, only candidates with relevant experience will be contacted to discuss the position in more detail.